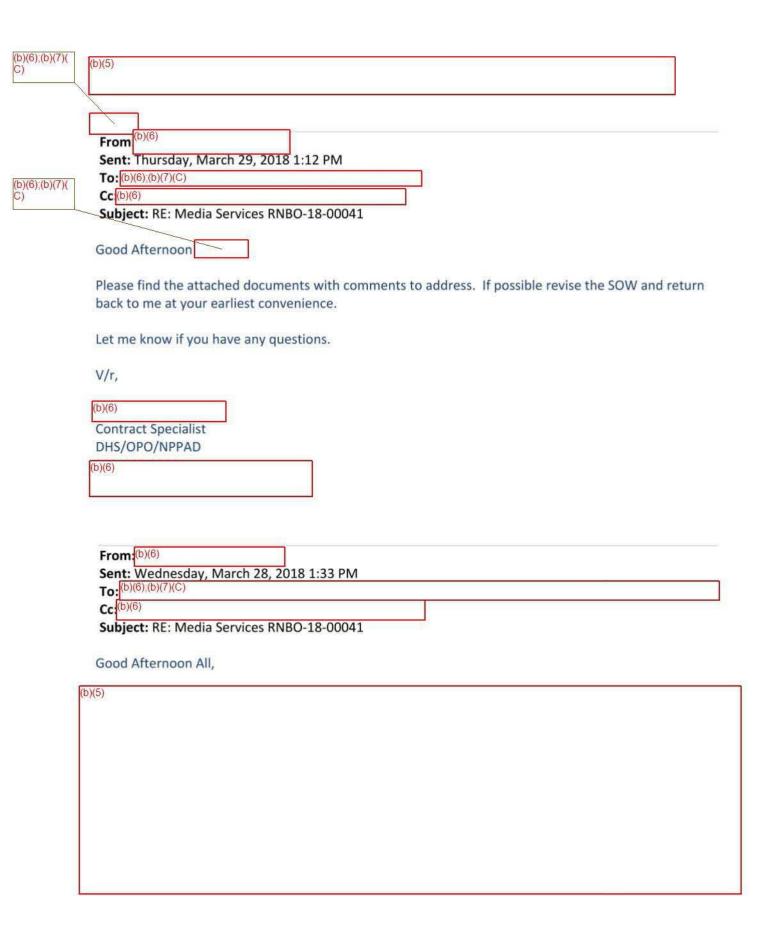
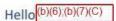
From:	(b)(6);(b)(7)(C)
Sent:	30 Mar 2018 12:49:32 -0400
To:	(b)(6)
Subject:	RE: Media Services RNBO-18-00041
ok	
From:(b)(6)	
Sent: Friday March	30, 2018 12:49 PM
To (b)(6);(b)(7)(C)	
Subject: RE: Media	Services RNBO-18-00041
Please standby and	I will get back to you
From:(b)(6);(b)(7)(C)	
Parameter and the second secon	30, 2018 12:35 PM
To:(b)(6)	
Subject: RE: Media	Services RNBO-18-00041
0)(5)	
(b)(6); (b)(7)	
From:(b)(6)	
Sent: Friday, March	30, 2018 12:35 PM
To: ^{(b)(6);(b)(7)(C)}	
Subject: RE: Media	Services RNBO-18-00041
We can work with th	nis. Thanks
From: (b)(6);(b)(7)(C)	
	30, 2018 11:18 AM
To:(b)(6)	130, 2010 11:10 AM
	Services RNBO-18-00041
How about this one	
Rae	
From (b)(6)	
Sent: Friday, March	30, 2018 10:49 AM
To: (b)(6);(b)(7)(C)	
Subject: RE: Media	Services RNBO-18-00041
No – A CO memo br	iefly explains that the PMO is making a request for the services. Sample attached
From: (b)(6);(b)(7)(C)	
	30, 2018 10:44 AM

To: (b)(6),(b)(7)(C) Subject: RE: Media Services RNBO-18-00041
The control of a
There is only a COR nom memo. Is that what you looking for?
From:(b)(6)
Sent: Friday, March 30, 2018 10:36 AM To: (b)(6),(b)(7)(C)
Subject: RE: Media Services RNBO-18-00041
Hello (b)(6),(b)(7)
Can you send a CO memo for this requirement?
Thanks (b)(6)
From:(b)(6);(b)(7)(C)
Sent: Friday, March 30, 2018 9:32 AM To:(b)(6)
Cc: (b)(6);(b)(7)(C)
Subject: RE: Media Services RNBO-18-00041
Ok thanks for the quick response.
From:(b)(6)
Sent: Friday, March 30, 2018 9:32 AM
To: (b)(6),(b)(7)(C) Cc: (b)(6)
Subject: RE: Media Services RNBO-18-00041
Good morning (b)(6);(b)(7)(C)
(b)(5)
From: (b)(6),(b)(7)(C)
Sent: Friday, March 30, 2018 8:37 AM To: (b)(6)
Cc: (b)(6)
Subject: RE: Media Services RNBO-18-00041
(b)(6)
(b)(5)

(b)(6);(b)(7)(C)



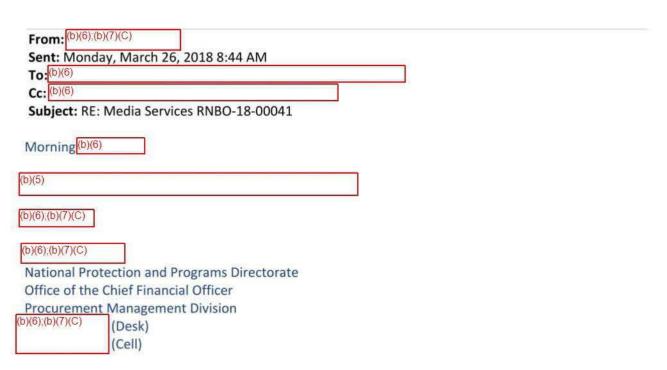
b)(5)	
Let me know if there any questions.	
activities and decadoris.	
Thanks	
(b)(6)	
Contract Specialist	
DHS/OPO/NPPAD	
(b)(6)	
(O/O)	
From: (b)(6)	
Sent: Tuesday, March 27, 2018 9:58 AM	
To (b)(6);(b)(7)(C)	
Cc: (b)(6)	
Subject: RE: Media Services RNBO-18-00041	
The state of the s	
the Market Marke	
Hello(b)(6);(b)(7)(C)	
Please find the attached revised DRAFT Milestone Schedule. Please be advised the Draft will need	to be
approved by the CO before a final will be issued.	
The sales	
Thanks	
(b)(6)	
From: (b)(6)	
Sent: Tuesday, March 27, 2018 7:45 AM	
Sent: Tuesday, March 27, 2016 7:45 AM	
To:(b)(6);(b)(7)(C)	
Cc:(b)(6)	
Subject: RE: Media Services RNBO-18-00041	
Good Morning there is an error that needs to be corrected within the Milestone Schedule. I will so	and a
	end a
revised DRAFT shortly.	
From:(b)(6)	
Sent: Monday, March 26, 2018 3:27 PM	
To: (b)(6);(b)(7)(C)	
Cc.(b)(6)	
Subject: RE: Media Services RNBO-18-00041	



I have attached the revised DRAFT Milestone schedule as requested. Please note the DRAFT Milestone schedule must be reviewed by the Contracting Officer before the final is sent to PMO.

If you have any questions please give me a call.





Please tell us how we are doing in our Customer Service Survey

Page 006 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

From:	(b)(6);(b)(7)(C)
Sent:	29 Mar 2018 13:56:25 -0400
То:	(b)(6)
Cc:	(b)(6)
Subject:	RE: Media Services RNBO-18-00041
b)(6)	
Please return the	APFS to me in order to make the corrections.
From:(b)(6)	
Sent: Thursday, N	March 29, 2018 1:12 PM
To (b)(6);(b)(7)(C)	
Cc. (b)(6)	
Subject: RE: Med	lia Services RNBO-18-00041
Good Afternoon	
	tached documents with comments to address. If possible revise the SOW and return
back to me at you	ur earliest convenience.
Let me know if yo	ou have any questions.
V/r,	
0)(6)	
Contract Specialis	<u> </u>
DHS/OPO/NPPAD	
(b)(6)	
3	
From (b)(6)	
Sent: Wednesday	y, March 28, 2018 1:33 PM
To (b)(6);(b)(7)(C)	
Cc: (b)(6)	
Subject: RE: Med	lia Services RNBO-18-00041
NSC 0 27/207	
Good Afternoon A	All,
** * ** **	
After further reviews (b)(5)	ew of the SOW (attached) some additional clarification is needed:
(SVO)	

(b)(5)
Let me know if there any questions.
Thanks
(b)(6)
Contract Specialist DHS/OPO/NPPAD
(b)(6)
From:(b)(6)
Sent: Tuesday, March 27, 2018 9:58 AM
To: (b)(6);(b)(7)(C)
Cc: (b)(6)
Subject: RE: Media Services RNBO-18-00041
Hello (b)(6);(b)(7)(C)
Please find the attached revised DRAFT Milestone Schedule. Please be advised the Draft will need to be approved by the CO before a final will be issued.
approved by the CO before a final will be issued.
Thanks
(b)(6)
From: (b)(6)
Sent: Tuesday, March 27, 2018 7:45 AM
To(b)(6);(b)(7)(C)
Cc: (b)(6)
Subject: RE: Media Services RNBO-18-00041

Page 009 of 230

Withheld pursuant to exemption

(b)(5)

Page 010 of 230

Withheld pursuant to exemption

(b)(5)

Page 011 of 230

Withheld pursuant to exemption

(b)(5)

Page 012 of 230

Withheld pursuant to exemption

(b)(5)

Page 013 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 014 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

From: (b)(6)	
Sent: 28 Mar 2018 17:24:48 +0000	
To: (b)(6)	
Subject: FW: Media Services RNBO-18-00041	
From (b)(6) Sent: Monday, March 19, 2018 10:01 AM To (b)(6) Cc: (b)(6) Subject: RE: Media Services RNBO-18-00041	
(b)(5)	
(b)(6)	
From: ^{(b)(6)}	
Sent: Monday, March 19, 2018 9:53 AM	
To:(b)(6)	
Cc:(b)(6)	
Subject: RE: Media Services RNBO-18-00041	
The Market Research Report did not indicate research on FBO.	
From: (b)(6)	
Sent: Monday, March 19, 2018 9:15 AM	
To:(b)(6)	
Cc: (b)(6)	
Subject: RE: Media Services RNBO-18-00041	
(b)(6)	
Did the program office issue an RFI on fbo.gov?	
From:(b)(6);(b)(7)(C)	
Sent: Thursday, March 15, 2018 11:05 AM	
To(b)(6)	
Cc: (b)(6) (b)(6);(b)(7)(C)	
Subject: RE: Media Services RNBO-18-00041	

After reviewing the capability statements with my SME, we came up with the following comments:		
(b)(5)		

Good morning (b)(6)

(b)(5)
If you have any other questions, please done hesitate to ask.
From: (b)(6)
Sent: Tuesday, March 13, 2018 3:24 PM
To(b)(6);(b)(7)(C)
Cc(b)(6) Subject: RE: Media Services RNBO-18-00041
Subject NE. Media Sel Vices Milbo 10 000 11
Hello,
Please find the attached vendors capabilities statements for your review and comment.
ricase find the attached vehicles capabilities statements for your review and comment.
Let me know if you have any questions.
V/r,
V/1,
(b)(6)
Contract Specialist
DHS/OPO/NPPAD (b)(6)

(b)(6);(b)(7)(C)

From:	(b)(6)
Sent:	29 Mar 2018 17:11:41 +0000
To:	(b)(6);(b)(7)(C)
Cc:	(b)(6)
Subject:	RE: Media Services RNBO-18-00041
Attachments:	RNBO-18-00041_P2018040977_APFS - comments.pdf, RNBO-18-00041 Market
Research_03052018 (0	002) - comments.rtf, RNBO-18-00041 SOW - comments.docx
Cond Afferrance	
Good Afternoon	_
Please find the attache	ed documents with comments to address. If possible revise the SOW and return
back to me at your ear	
out to the or jour out	
Let me know if you ha	ve any questions.
V/r,	
(b)(6)	1
Contract Specialist	
DHS/OPO/NPPAD	
(b)(6)	
From:(b)(6)	
Sant: Wadnesday Ma	arch 28, 2018 1:33 PM
To: (b)(6),(b)(7)(C)	
Cc:(b)(6)	
Subject: RE: Media Se	ervices RNBO-18-00041
Good Afternoon All,	
The second secon	f the SOW (attached) some additional clarification is needed:
(b)(5)	

(b)(6);(b)(7)(C) Page 019 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 020 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 021 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 022 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 023 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 024 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 025 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 026 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 027 of 230

Withheld pursuant to exemption

(b)(5)

Page 028 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 029 of 230

Withheld pursuant to exemption

(b)(5)

Page 030 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 031 of 230

Withheld pursuant to exemption

(b)(5)

Page 032 of 230

Withheld pursuant to exemption

(b)(5)

Page 033 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

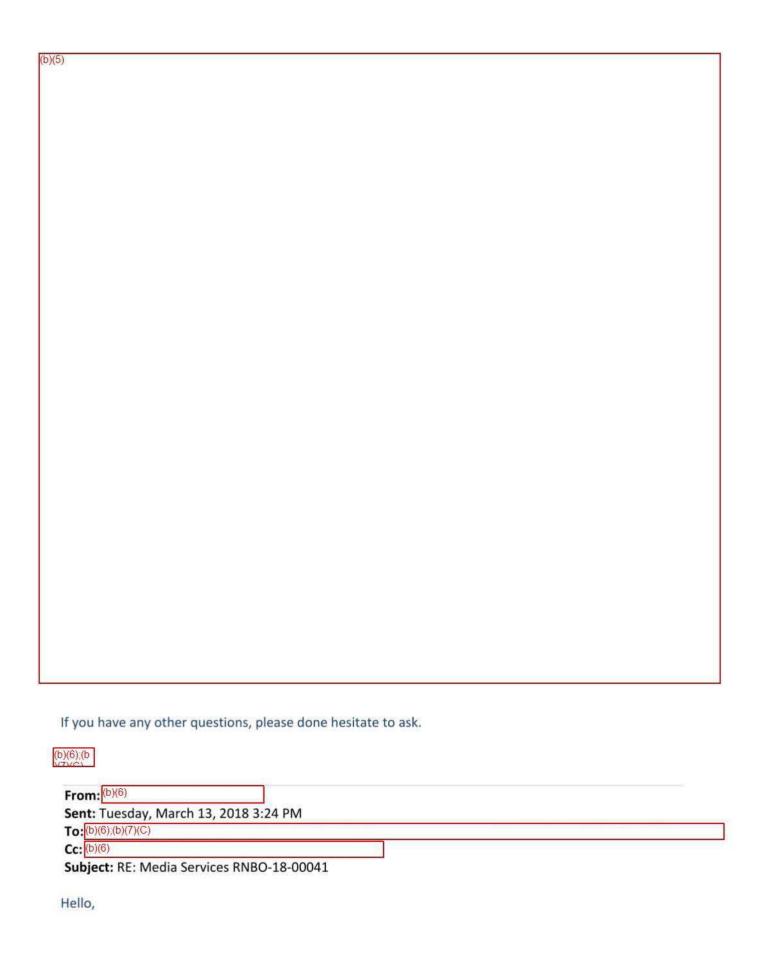
From:	(b)(6)
Sent:	19 Mar 2018 10:01:14 -0400
To:	(b)(6)
Cc:	(b)(6)
Subject:	RE: Media Services RNBO-18-00041
b)(5)	
(b)(6)	
5)(0)	
From (b)(6)	
Sent: Monday,	March 19, 2018 9:53 AM
To:(b)(6)	
Cc:(b)(6)	
Subject: RE: M	edia Services RNBO-18-00041
The Market Res	earch Report did not indicate research on FBO.
From:(b)(6)	
The second of th	March 19, 2018 9:15 AM
To: (b)(6)	
Cc: (b)(6)	
Subject: RE: M	edia Services RNBO-18-00041
(b)(6)	
Did the progra	m office issue an RFI on fbo.gov?
From: (b)(6)	
	March 19, 2018 9:05 AM
To:(b)(6)	
Cd(b)(6)	
A STATE OF THE PARTY OF THE PAR	edia Services RNBO-18-00041
Good morning(t	o)(6)
We respect you	r input. Are your available tomorrow for a short teleconference to discuss?

If so what time will be good for you?

(b)(6)

Thanks (b)(6)
From: (b)(6) Sent: Monday, March 19, 2018 8:58 AM To: (b)(6) Cc: (b)(6) Subject: RE: Media Services RNBO-18-00041
Hi (b)(6)
Last Friday was my RDO. I didn't realize it, when I replied to your email last Thursday. Hope you all were able to resolve the issue.
(b)(6)
From: (b)(6) Sent: Friday, March 16, 2018 1:33 PM To: (b)(6) Subject: RE: Media Services RNBO-18-00041
Hello (b)(6)
Will you be attending the teleconference?
Please dial in.
Thanks b)(6)
From: (b)(6) Sent: Thursday, March 15, 2018 4:41 PM To: (b)(6) Cc (b)(6) Subject: RE: Media Services RNBO-18-00041
(b)(6)
I am teleworking tomorrow. Just let me know when you are available to discuss.
(b)(6)
From: (b)(6) Sent: Thursday, March 15, 2018 11:48 AM To: (b)(6)

Cc: (b)(6)	
Subject: FW: Media Services RNBO-18-00041	
Good Morning (b)(6)	
lease find the response from the PMO below.	
ne attached consists of capability statements and	d an e-mail I sent you.
ne CO is CC'd on this e-mail.	
et us know when you have time to discuss or let	us know what do you think of the PMO response.
/r,)	
rom(b)(6);(b)(7)(C)	
Sent: Thursday, March 15, 2018 11:05 AM Fo: (b)(6)	1
Cc: (b)(6)	(b)(6);(b)(7)(C)
Subject: RE: Media Services RNBO-18-00041	
(5)(6)	
Good morning (b)(6)	
After reviewing the capability statements with my	y SME, we came up with the following comments:
, , , , , , , , , , , , , , , , , , , ,	
5)	



Please find the attached vendors capabilities statements for your review and comment. Let me know if you have any questions. V/r, (b)(6)**Contract Specialist** DHS/OPO/NPPAD (b)(6)From: (b)(6) Sent: Tuesday, March 13, 2018 8:39 AM To:(b)(6);(b)(7)(C) (b)(6);(b)(7)(C) Subject: RE: Media Services RNBO-18-00041 Good Morning, The acquisition strategy has changed for this requirement from sole source to competition. Therefore the Milestone Schedule will be changed. Before close of business today I will be sending capability statements from each vendor for your review. If needed another teleconference can be set up to discuss the path forward. Let me know if you have any questions. Thanks (b)(6)From: (b)(6) Sent: Thursday, March 1, 2018 8:24 AM To:(b)(6);(b)(7)(C) (b)(6),(b)(7)(C) Cc:(b)(6) Subject: RE: Media Services RNBO-18-00041 Good morning (b)(5)

> DHS-001-00028-000038 EPIC-18-04-13-NPPD-FOIA-20181011-Production

From: (b)(6);(b)(7)(C)

Sent: Thursday, March 1, 2018 7:06 AM

(b)(6);(b)(7)(

To (b)(6)	
Cc (b)(6) (b)(6);(b)(7)(C)	
Subject: RE: Media Services RNBO-18-00041	-
Hey (b)(6) I responded to your request 2/15 and sent the revised MR. see the attac	hed emails.
(b)(6);(b)(7)(C)	
From:(b)(6)	
Sent: Friday, February 23, 2018 4:32 PM	
To:(b)(6);(b)(7)(C) Cc: (b)(6) (b)(6);(b)(7)(C)	
Subject: RE: Media Services RNBO-18-00041	
Subject. NE. Wedia Services Milbo 10 00041	
Good Afternoon,	
I am following up on a response to the e-mail (2/13 & 2/14) below. Please note the Mile	stone schedule
is contingent upon receiving accurate documents associated with this procurement.	
Thanks	
(6) (6)	
Contract Specialist	
DHS/OPO/NPPAD	
b)(6)	
From: (b)(6)	
Sent: Wednesday, February 14, 2018 3:32 PM	
To(b)(6),(b)(7)(C)	
Cc: (b)(6) ;(b)(6);(b)(7)(C)	
Subject: RE: Media Services RNBO-18-00041	
Good afternoon,	
I am following up on a response to the e-mail below.	
Also, does the PMO agree or disagree that the acquisition strategy should be changed fro	om sole
sourcing to Meltwater News US as indicated in the Market Research?	
Please advise	
Thanks	
0)(6)	
Contract Specialist	
DHS/OPO/NPPAD	
b)(6)	

(b)(6)	
From:(b)(6)	
Sent: Tuesday, February 13, 2018 8:50 AM To (b)(6):(b)(7)(C)	
To (b)(6);(b)(7)(C) Cc (b)(6) (b)(6);(b)(7)(C)	
Subject: RE: Media Services RNBO-18-00041	
Good Morning,	
0)(5)	
Contact me if there are any questions.	
Thanks for your time	
V/r,	
(b)(6)	
Contract Specialist DHS/OPO/NPPAD	
(b)(6)	

From: (b)(6)	
Sent: Monday, February 12, 2018 1:33 PM	
To: (b)(6);(b)(7)(C)	1
Cc: (b)(6)	
Subject: RE: Media Services RNBO-18-00041	
Correction - subject line should read RNBO-18-00041	
From: (b)(6)	
Sent: Monday, February 12, 2018 1:27 PM	
To: (b)(6);(b)(7)(C)	
Cc: (b)(6)	
Subject: Media Services RNBO-18-60041	

Good Afternoon,

Would you have time today about for about 15 - 30 mins to discuss this requirement. I would like to set up a teleconference for 2:30 pm today if possible. I will set up the call in number.

Thanks (b)(6) From: (b)(6)

Sent: 3 Apr 2018 20:36:52 +0000

To: (b)(6)

Cc:

Subject: Request for Information - Media Monitoring Services

Good Afternoon,

Request for Information for RNBO-18-00041 has been posted to Federal Business Opportunities (FBO).

V/r,

(b)(6)

Contract Specialist

DHS/OPO/NPPAD

Page 043 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

```
From:
                         (b)(6);(b)(7)(C)
                         9 Apr 2018 09:38:42 -0400
 Sent:
 To:
                         (b)(6)
 Cc:
 Subject:
                         RE: do you have time to talk? Media monitoring services
(b)(5)
 From: (b)(6)
 Sent: Monday, April 9, 2018 9:34 AM
                                                       (b)(6)
 To (b)(6);(b)(7)(C)
 (b)(6)
 Subject: RE: do you have time to talk? Media monitoring services
 Good morning(b)(6);(b)(7)(
 Today is (b)(6)
                     AWS. Please send out an invite for a conference call tomorrow.
 R,
(b)(6)
 Team Lead, Contracting Officer
 DHS/OPO/NPPAD
(b)(6)
 From: (b)(6);(b)(7)(C)
 Sent: Monday, April 9, 2018 9:31 AM
 To (b)(6)
 Subject: do you have time to talk? Media monitoring services
(b)(6);(b)(7)(C)
 Department of Homeland Security (DHS)
 National Protection and Programs Directorate (NPPD)
 Office of the Chief Financial Officer (OCFO)
 Procurement Management
 Program Analyst
(b)(6);(b)(7)(C)
                 Desk)
                 Android)
```

Please tell us how we are doing in our Customer Service Survey

(b)(6);(b)(7)(C) From: Sent: 6 Apr 2018 15:08:20 -0400 To: Subject: RE: Media Monitoring Subscription (b)(5)From: (b)(6) Sent: Friday, April 6, 2018 2:37 PM To (b)(6);(b)(7)(C) (b)(6);(b)(7)(Subject: RE: Media Monitoring Subscription final responses from FBO is expected back on 4/13/18. The quotes should be received for review around the first week of May. I am working from the Revised Draft Milestone Report that was sent? From: (b)(6);(b)(7)(C) Sent: Friday, April 6, 2018 1:57 PM To:(b)(6) Subject: Media Monitoring Subscription Hi(b)(6) (b)(5)(b)(6);(b)(7)(C) Department of Homeland Security (DHS) National Protection and Programs Directorate (NPPD) Office of the Chief Financial Officer (OCFO) Procurement Management Program Analyst (b)(6);(b)(7)(C) Desk) (Android)

Please tell us how we are doing in our < https://www.surveymonkey.com/r/GJ2KVX5 > Customer Service

Survey

A list of all individuals and other persons offering goods and services FOIA TASKING 2018-NFPO-00365

ALQIMI

Plasticity Inc.

MAD Studios

I Web 4 U, LLC

Cision

Thorad

Barbaricum

BWM Outcomes LLC

Adrian Drockur and Genius EuroConsult Inc.

IST Research Corp.

IT Consulting Partners, LLC

Vertiglo Software

Ntrepid Corporation

Otherwhere Enterprises

Synertex LLC

Nexus BI

MIREMS International Inc.

Management Science & Innovation, Inc.

Pluralviews

Winvale Group LLC

Orbis Technologies, Inc.

LG-TEK

S5 Solutions

One Diversified

The Rendon Group

Metronome Software, LLC

SYSTRAN Software, Inc.

WaveLength Market Analytics

Wolverine Group

Thomas Joseph Downing

Company or Individual Name FOIA Exemption

Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Individual & Company	Exemption 4 & 6
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Company	Exemption 4
Individual	Exemption 6

From:	(b)(6);(b)(7)(C)
Sent:	27 Feb 2018 13:50:22 +0000
To:	(b)(6),(b)(7)(C)
Cc:	(b)(6);(b)(7)(C)
Subject:	FW: Media monitoring SOW
Attachments:	RNBO-18-00041 SOW.DOCX
Importance:	High
Good Morning?	
We wanted to ask for the	status of this procurement request.
Respectfully,	
(b)(6);(b)(7)(C)	
Office of External Affairs	National Protection & Programs Directorate
(b)(6),(b)(7)(C)	
From: (b)(6),(b)(7)(C) Sent: Tuesday, January 2. To: (b)(6),(b)(7)(C) Cc: Subject: RE: Inside Cyber Good afternoon (b)(6),(b)(7)	rsecurity
)(5);(b)(6);(b)(7)(C)	
(300)(1)	

Page 049 of 230

Withheld pursuant to exemption

(b)(5)

Page 050 of 230

Withheld pursuant to exemption

(b)(5)

Page 051 of 230

Withheld pursuant to exemption

(b)(5)

Page 052 of 230

Withheld pursuant to exemption

(b)(5)

Page 053 of 230

Withheld pursuant to exemption

(b)(5)

Page 054 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 055 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 056 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 057 of 230

Withheld pursuant to exemption

(b)(5)

Page 058 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 059 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 060 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 061 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 062 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

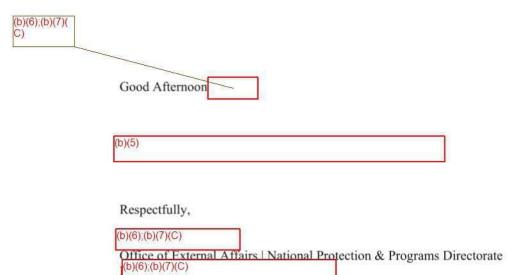
Page 063 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

	From: (b)(6);(b)(7)(C) Sent: 30 Mar 2018 09:47:42 -0400 To: (b)(6);(b)(7)(C) Subject: RE (b)(5)	
	Good morning (b)(6),(b)(7)(C)	
	Just wanted to let you know I revised all the documents and sent this up early this morning. (b)(5)	
	(b)(5) Thanks again for your help. I am on standby this weekend just in case they need me to revise anything else.	_
	(b)(6);(b)(7)(
s),(b)(7)(From (b)(6);(b)(7)(C) Sent: Thursday, March 29, 2018 2:47 PM To: (b)(6);(b)(7)(C) Subject: (b)(5)	
	Good Afternoon	
	(b)(5)	
	Respectfully, (b)(6);(b)(7)(C) Office of External Affairs National Protection & Programs Directorate (b)(6);(b)(7)(C)	

	From:	(b)(6);(b)(7)(C)
b)(6);(b)(7)(Sent:	30 Mar 2018 13:50:42 +0000
(2)	To:	(b)(6);(b)(7)(C) RE: (b)(5)
	Subject:	RE: NO.
	Thanks	
		bly helpful, and we sincerely appreciate all of your work to move this along. Please anything additional that we can provide to assist in this process.
	Respectfully, (b)(6),(b)(7)(C) Office of External Affai (b)(6),(b)(7)(C)	irs National Protection & Programs Directorate
	From (b)(6);(b)(7)(C) Sent: Friday, March 30, To: (b)(6);(b)(7)(C) Subject: (b)(5)	, 2018 9:48 AM
	Good morning (b)(6);(b)(7)	7)(C)
	Just wanted to let you k	now I revised all the documents and sent this up early this morning. (b)(5)
b)(6);(b)(7)((b)(5) need me to revise anyth	Thanks again for your help. I am on standby this weekend just in case they ing else.
	From (b)(6),(b)(7)(C) Sent: Thursday, March To: (b)(6),(b)(7)(C) Subject (b)(5)	29, 2018 2:47 PM



(b)(6);(b)(7)(C) From: Sent: 7 Mar 2018 20:31:40 +0000 (b)(6);(b)(7)(C) To: (b)(6);(b)(7)(Cc: Subject: RE: Media monitoring SOW (b)(5)Thank you for all of your time and assistance. We sincerely appreciate all of your hard work in helping us to move forward with this request. Respectfully, (b)(6);(b)(7)(C) Office of External Affairs | National Protection & Programs Directorate (b)(6);(b)(7)(C) From: (b)(6);(b)(7)(C) Sent: Tuesday, February 27, 2018 9:29 AM To: (b)(6),(b)(7)(C) Cc: (b)(6);(b)(7)(C) Subject: RE: Media monitoring SOW will schedule time with you once she?s back tomorrow:) (b)(6);(b)(7)(C) National Protection and Programs Directorate Office of the Chief Financial Officer Procurement Management Division (b)(6);(b)(7)(C) (Desk)

(Cell)

	From: (b)(6);(b)(7)(C) Sent: Tuesday, February 27, 2018 9:18 AM To: (b)(6);(b)(7)(C) Cc: Subject: RE: Media monitoring SOW
	Hi (b)(6);(b)(7)
	Thank you for getting back to me so quickly. (b)(5) (b)(5)
	Thank you for all of your time and assistance. We sincerely appreciate all of your hard work in helping us to move forward with this request.
	Respectfully, (b)(6);(b)(7)(C) Office of External Affairs National Protection & Programs Directorate (b)(6);(b)(7)(C)
	From: (b)(6),(b)(7)(C) Sent: Tuesday, February 27, 2018 8:59 AM To: (b)(6),(b)(7)(C) Cc: Subject: RE: Media monitoring SOW
(b)(6);(b)(7)(C)	Morning(b)(6);(b)(7)(C) s out sick today:(b)(5)

Please tell us how we are doing in our < https://www.surveymonkey.com/r/GJ2KVX5 > Customer Service

Survey

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(b)(6),(b)(7)(C)
(b)(6);(b)(7)(C)
National Protection and Programs Directorate
Office of the Chief Financial Officer
Procurement Management Division
(b)(6);(b)(7)(C) Desk)
Cell)
Please tell us how we are doing in our https://www.surveymonkey.com/r/GJ2KVX5 Customer Service Survey
From: (b)(6);(b)(7)(C) Sent: Tuesday, February 27, 2018 8:50 AM To: (b)(6);(b)(7)(C) Cc: Subject: FW: Media monitoring SOW Importance: High
Good Morning?
We wanted to ask for the status of this procurement request.
Respectfully,
(b)(6);(b)(7)(C) Office of External Affairs National Protection & Programs Directorate (b)(6);(b)(7)(C)

From: (b)(6),(b)(7)(C)
Sent: Tuesday, January 23, 2018 3:27 PM
To: (b)(6),(b)(7)(C)
Cc:
Subject: RE: Inside Cybersecurity

Good afternoon

(b)(6),(b)(7)(
C)

(b)(6);(b)(7)(C)

Media monitoring SOW	
45	
ll is well. (b)(5)	
or all of your time and assistance. We sincerely apprec	iate all of your hard work
	nace an or your nare work
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ternal Affairs National Protection & Programs Direct	orate
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ry, February 27, 2018 9:29 AM	
i (Media monitoring SOW The standard of your time and assistance. We sincerely apprect to move forward with this request. The sternal Affairs National Protection & Programs Direct (7)(C)

Page 072 of 230

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Page 073 of 230

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(b)(4);(b)(5);(b)(6);(b)(7)(C)

Page 153 of 230

Withheld pursuant to exemption

(b)(4);(b)(5);(b)(6);(b)(7)(C)

From:	(b)(6);(b)(7)(C)				
Sent:	7 Apr 2018 01:08:06 +0000				
To:	(b)(6),(b)(7)(C) sendek, Sara; Mishler, Jeremy; Krebs, Christopher; (b)(6),(b)(7)				
(b)(6);(b)(Wieczorek, Eri	n				
Cc:	(b)(6);(b)(7)(C) Hess, David; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C)				
(b)(6),(b)(7)(C)					
Subject:	RE: Flagging this for confirmation purposes				
(b)(6);(b)(7)(C) After the 9:30 works (b)(6);(b)(7)(C)	and flexible Monday. Adding (7)(C) as well				
From: (b)(6);(b)(7)(C) Sent: Friday, April 06, 2018 8:49:54 PM To: Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; (b)(6);(b)(7)(C) Wieczorek, Erin Cc: (b)(6);(b)(7)(C) Hess, David; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C) Subject: RE: Flagging this for confirmation purposes					
Adding DM and PRIV					
(b)(5)					
(b)(6);(b)(7)(C) plo	ease let me know when you're free on Monday. Thanks.				
(b)(6);(b)(7)(C) Deputy Chief of Stat National Protection a U.S. Department of (b)(6);(b)(7)(C) O) -N	and Programs Directorate Homeland Security				

This communication, along with any attachments, is covered by federal and state law governing electronic communications and may contain confidential and legally privileged information. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, use or copying of this message is strictly prohibited. If you have received this in error, please reply immediately to the sender and delete this message. Thank you.

From: Sendek, Sara Sent: Friday, April 06, 2018 8:34:25 PM (b)(6)(6)(7)(C)
To: Mishler, Jeremy; Krebs, Christopher; (b)(6);(b)(7)(C) Wieczorek, Erin Cc: (b)(6);(b)(7)(C) Hess, David; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C) Subject: RE: Flagging this for confirmation purposes
b)(5)
From: Mishler, Jeremy Sent: Friday, April 06, 2018 7:58:37 PM To: Krebs, Christopher; (b)(6);(b)(7)(C) Wieczorek, Erin Cc: (b)(6);(b)(7)(C) ; Hess, David; (b)(6);(b)(7)(C) Sendek, Sara; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C) Subject: RE: Flagging this for confirmation purposes
This story was picked up by others including Drudge Report.
From: Krebs, Christopher Sent: Friday, April 06, 2018 1:33:12 PM To: Mishler, Jeremy; (b)(6):(b)(7)(C) Wieczorek, Erin Cc:(b)(6):(b)(7)(C) Hess, David; (b)(6):(b)(7)(C) Sendek, Sara; (b)(6):(b)(7)(C) Sears, JoAnne Subject: RE: Flagging this for confirmation purposes
(b)(5)
Thx
From: Mishler, Jeremy Sent: Friday, April 06, 2018 1:30:30 PM To: (b)(6);(b)(7)(C)

Subject: Flagging this for confirmation purposes

Department Of Homeland Security Compiling Database Of Journalists And 'Media Influencers'

<u>Michelle Fabio</u>, Contributor I write about when media/entertainment and the law collide. Opinions expressed by Forbes Contributors are their own.

In today's installment of "I'm Not Terrified, You Are," <u>Bloomberg Law</u> reports on a <u>FedBizOpps.gov</u> posting by the Department of Homeland Security (DHS) with the relatively benign-sounding subject, "Media Monitoring Services."

The details of the attached <u>Request for Information</u>, however, outline a plan to gather and monitor the public activities of media professionals and influencers and are enough to cause nightmares of constitutional proportions, particularly as the <u>freedom of the press is</u> under attack worldwide.

And "attack" is not hyperbolic.

Every day, journalists face serious consequences, including physical violence, imprisonment and death. A few days ago, the Committee to Protect Journalists launched its annual Free The Press campaign to raise awareness about imprisoned journalists throughout the world. On May 3, UNESCO will once again mark World Press Freedom Day "to inform citizens of violations of press freedom — a reminder that in dozens of countries around the world, publications are censored, fined, suspended and closed down, while journalists, editors and publishers are harassed, attacked, detained and even murdered."

Meanwhile, the United States government, traditionally one of the bastions of press freedom, is about to compile a list of professional journalists and "top media influencers," which would seem to include bloggers and podcasters, and monitor what they're putting out in the public.

What could possibly go wrong? A lot.

DHS's "Media Monitoring" Plan

As part of its "media monitoring," the DHS seeks to track more than 290,000 global news sources as well as social media in over 100 languages, including Arabic, Chinese and Russian, for instant translation into English. The successful contracting company will have "24/7 access to a password protected, media influencer database, including journalists, editors, correspondents, social media influencers, bloggers etc." in order to "identify any and all media coverage related to the Department of Homeland Security or a particular event."

"Any and all media coverage," as you might imagine, is quite broad and includes "online, print, broadcast, cable, radio, trade and industry publications, local sources, national/international outlets, traditional news sources, and social media."

The database will be browseable by "location, beat and type of influencer," and for each influencer, the chosen contractor should "present contact details and any other information that could be relevant, including publications this influencer writes for, and an overview of the previous coverage published by the media influencer."

One aspect of the media coverage to be gathered is its "sentiment."

Anyone else just pull their blanket up over them a little more tightly? Just me?

Why "Media Monitoring" and Why Now?

DHS says the "NPPD/OUS [National Protection and Programs Directorate/Office of the Under Secretary] has a critical need to incorporate these functions into their programs in order to better reach Federal, state, local, tribal and private partners." Who knows what that means, but the document also states the NPPD's mission is "to protect and enhance the resilience of the nation's physical and cyber infrastructure."

That line makes it sound as if the creation of this database could be a direct response to the rampant allegations of Russian interference in the 2016 U.S. presidential election — though President Donald Trump, who has normalized the term "fake news," <u>can't seem to decide</u> whether that's even an issue or not.

Facebook CEO Mark Zuckerberg thinks it is. Earlier this week, he <u>announced</u> the social networking site would remove "more than 270 pages and accounts operated by a Russian organization called the Internet Research Agency" in an effort "to protect the integrity of elections around the world."

Within the context of increasing concerns over "fake news" and foreign interference in elections, an action such as the DHS's database might seem, at first glance, to be a sensible approach.

Not exactly.

Unfortunately, increasing government encroachment on the freedom of the press is the sinister backdrop to all of this. Freedom House, which has monitored the status of the press for nearly 40 years, recently concluded that <u>global media freedom</u> has reached its lowest level in the past 13 years. The independent watchdog organization blames "new threats to journalists and media outlets in major democracies" as well as "further crackdowns on independent media in authoritarian countries like Russia and China." And then it goes one step further.

"But it is the far-reaching attacks on the news media and their place in a democratic society by Donald Trump, first as a candidate and now as president of the United States, that fuel predictions of further setbacks in the years to come," the report said.

Could the DHS media database be such a setback?

Possibly, and it's not even the first time potential regulation of journalists has drifted across the American political scene.

Last October, an Indiana lawmaker proposed that <u>journalists be licensed</u>. Representative Jim Lucas's bill was mostly a publicity stunt, but could this DHS action be a way for the government to keep track of American and foreign journalists as well as "citizen journalists," threatening not only the freedom of the press but also individual freedom of speech?

The real question, of course, is what the government plans to do with the information it compiles, and there's been no comment on that beyond what is in the posting, which, by the way, has interest from at least seven companies. Will those on the DHS media database be questioned more harshly coming in and out of the country? Will they have trouble getting visas to go to certain countries for their own reporting or personal vacations? Worse?

Speaking of visas — and showing that social media activity is squarely on the radar of this Administration — earlier this week, the State Department placed two notices in the Federal Register seeking comments on its proposal to require that all visa applicants to the US <u>turn</u> over their social media information for the previous five years.

Regarding the DHS media database, we are entering potentially dangerous territory with the government keeping track of the "sentiment" of citizens and foreign nationals. If not legal challenges from organizations that defend press freedom and freedom of speech interests, the government should expect, at the very least, backlash from the public.

And that means you. If you think the idea of the US government's compiling and monitoring a list of media professionals and "top media influencers" is a potential threat to democracy, now would be the perfect time to call your local and congressional representatives to let them know how much you value a free press and the freedom of speech, just in case they've forgotten.

Sleep tight, kids!



Director, Office of Legislative Affairs National Protection and Programs Directorate U.S. Department of Homeland Security (b)(6),(b)(7)(C)



Forbes: Department Of Homeland Security Compiling Database Of Journalists And 'Media Influencers'

April 6, 2018 01:02PM ET | Forbes

In today's installment of "I'm Not Terrified, You Are," Bloomberg Law reports on a FedBizOpps.gov posting by the Department of Homeland Security (DHS) with the relatively benign-sounding subject, "Media Monitoring Services." The details of ...

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Page 160 of 230

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Page 161 of 230

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Page 162 of 230

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Page 163 of 230

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Page 164 of 230

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Page 165 of 230

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Page 166 of 230

Withheld pursuant to exemption

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Page 167 of 230

Withheld pursuant to exemption

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Page 168 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

From:	(b)(6);(b)(7)(C)				
Sent:	17 Apr 2018 19:01:2	2 -0400			
To:	(b)(6);(b)(7)(C) ;Sendek, Sara (b)(6);(b)(7)(C)				
(b)(6);(b)(7)(C)	losey, Herbert (b)(6);(b)(7)(C)			
Cc:	(b)(6);(b)(7)(C)		Vieczorek, Erir	n;Mishler, Jeren	ny (b)(6);(b)(7)(C)
(b)(6):(b)(
Subject:	RE: REVIEW NEEDED	: Rep Thomp	on re: media n	nonitoring servi	ces - WF
1161385					
Attachments:	Thompson 0410201	8 Enclosure P	RIV.docx		
Hi (b)(6),(b)(7)					
(b)(5)					
Thanks, (b)(6);(b)(7)(C) From: (b)(6);(b)(7)(C)					
Sent: Tuesday, Apr	ril 17, 2018 5:16 PM				
To: Sendek, Sara	b)(6);(b)(7)(C)				
(b)(6);(b)(7)(C)					
(b)(6);(b)(7)(C)		Josev, Herbe	rt (b)(6);(b)(7)(C)		· ·
(b)(6);(b)(7)(C)					
Cc: (b)(6);(b)(7)(C)			(F.)(C), (F.)(7	V6\	
Wieczorek, Erin (b)(eremy (b)(6);(b)(7		
Subject: REVIEW N	NEEDED: Rep Thompson re	e: media mon	toring services	- WF 1161385	
Hi,					
earlier is better) so	ut at a response. Please p that we can meet the dea				
ESTT for review.					
(b)(5);(b)(6);(b)(7)(C)					
Please let me know	if you have questions.				
(b)(6);(b)(7)(C)					

Original Message From: (b)(6);(b)(7)(C)	
Sent: Friday, April 13, 2018 10:29 AM	
To: (b)(6),(b)(7)(C)	Wieczorek, Erin (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)	Wieczorek, Eliff Rozoszawi Nov
(b)(6);(b)(7)(C)	Hess, David
(b)(6);(b)(7)(C)	Sendek, Sara
(b)(6);(b)(7)(C)	Seridek, Sara
Cc: NPPDExecSec-Congressional (b)(6);(b)(7)(C) Subject: RE: [*HOT*] NEW INCOMING] Rep Thom	npson re: media monitoring services - WF 1161385
(b)(5)	
Due to NPPD ES 4/18 at COB. Due to DHS ESEC 4	/20 at COB.
(b)(6);(b)(7)(C)	
NPPD Executive Secretariat	
Desk: (b)(6);(b)(7)(C) (b)(6);(b)(7)(C)	
Original Message From: (b)(6);(b)(7)(C) Sent: Friday, April 13, 2018 9:47 AM To: (b)(6);(b)(7)(C)	Wieczorek, Erin (b)(6);(b)(7)(C)
(b)(6),(b)(7)(C)	Wicczofek, Effit
(b)(6);(b)(7)(C)	Hess, David
(b)(6);(b)(7)(C)	
Cc: NPPDExecSec-Congressional (b)(6);(b)(7)(C)	
Subject: [*HOT*] NEW INCOMING] Rep Thompso	on re: media monitoring services
Importance: High	
All,	
	request for information for media monitoring services
that DHS issued on behalf of NPPD. (b)(5)	
(eVa)	J
(b)(6);(b)(7)(C)	
NPPD Executive Secretariat	
Desk(b)(6);(b)(7)(C)	

Page 171 of 230

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Page 172 of 230

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Page 173 of 230

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Page 174 of 230

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Page 175 of 230

Withheld pursuant to exemption

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Page 176 of 230

Withheld pursuant to exemption

(b)(4);(b)(5);(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C) From:

Sent: 6 Apr 2018 18:56:15 +0000

(b)(6);(b)(7)(C) To:

Subject: SOW

Attachments: RNBO-18-00041_SOW_-_Draft.docx

(b)(6);(b)(7)(C)

Deputy Director, Privacy

National Protection and Programs Directorate

U.S. Department of Homeland Security

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)

Page 178 of 230

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(b)(5)

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Page 183 of 230

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Page 184 of 230

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Page 185 of 230

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Page 186 of 230

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One Hundred Fifteenth Congress U.S. House of Representatives Committee on Homeland Security Washington, DC 20515

BY EXEC SEC

April 10, 2018

The Honorable Kirstjen Nielsen Secretary U.S. Department of Homeland Security Washington, DC

Dear Secretary Nielsen:

I write to request additional information regarding the request for information (RFI) for media monitoring services that the Department of Homeland Security (DHS or the Department) issued on behalf of the National Protection and Programs Directorate (NPPD) on April 3, 2018. As you may be aware, the RFI has raised a great deal of concern among some journalists and the public. Unfortunately instead of assuaging that concern with information, DHS' press secretary maligned those asking questions about the RFI as "tin foil hat-wearing, black helicopter conspiracy theorists," which was inappropriate and unhelpful. Indeed, DHS' response only exacerbated the concerns of those troubled by the RFI, including myself.

According to the RFI released last week, NPPD is seeking media monitoring services to support its ability to track "all media coverage related to the Department of Homeland Security," search online news and social media coverage, build targeted media lists, and identify media influencers, among other things.⁴ With respect to "influencers," DHS indicated a potential vendor must have the capability of providing "contact details and any other information that could be relevant, including publications this influencer writes for, and an overview of the previous coverage

Request for Information, Media Monitoring Services, Department of Homeland Security, RNBO-18-00041 (Apr. 3, 2018), available at

https://www.fbo.gov/index.php?s=opportunity&mode=form&id=22aa793f75ce05efd160cfa36d7a8acc&tab=core&t abmode=list.

² See Michelle Fabio, "Department of Homeland Security Compiling Database of Journalists and 'Media Influencers," Forbes (Apr. 6, 2018), https://www.forbes.com/sites/michellefabio/2018/04/06/department-of-homeland-security-compiling-database-of-journalists-and-media-influencers/#189928cc6121.

³ Tyler Q. Holton (@SpoxDHS), Twitter, (Apr. 6, 2018, at 6:41 pm), https://twitter.com/SpoxDHS/status/982372727309963264.

⁴ See supra n. 1.

published by the media influencer." The collection of this information, according to the RFI, will help NPPD "better reach Federal, state, local, tribal and private partners."

Journalists, however, have raised concerns over how the information gathered will be used, particularly in light of the manner in which the White House vilifies the press. One wrote: "The real question, of course, is what the government plans to do with the information it compiles, and there's been no comment on that beyond what is in the posting . . . Will those on the DHS media database be questioned more harshly coming in and out of the country? Will they have trouble getting visas to go to certain countries for their own reporting or personal vacations? Worse?" Regrettably, instead of providing a cogent response to these questions, DHS merely responded that media monitoring is "standard practice," and moved immediately to discredit the journalist through name-calling.

While there may be a legitimate purpose for certain media monitoring services, to date the Department has failed to provide one. Moreover, it has not provided specific information about how media monitoring services will advance its mission and how it will protect data about journalists and other media influencers from misuse or falling into the wrong hands. Accordingly, pursuant to Rule X(3)(g) and Rule XI of the Rule of the House of Representatives, please respond to the following questions and provide any additional documents and information you deem relevant by April 23, 2018:

- Does DHS currently have in place a media monitoring contract for NPPD? If so, please
 describe the scope of work, the start and end date of the contract, the cost, and the vendor.
 If not, please describe whether and how NPPD is presently performing media monitoring
 and why NPPD requires a media monitoring service now when it has not in the past.
- Please identify all existing media monitoring contracts at DHS and its components. Please
 note any differences in the scope of work sought and the rationale. For example, RNBO18-00041 appears unique in its request for information regarding "influencers."
- 3. Please describe, in detail, how the type of media monitoring services described by RNBO-18-00041 will inform and enhance the activities of NPPD.
- 4. Do you anticipate that NPPD will share databases or information generated from its media monitoring services with other components of the Department? If so, please describe how and for what purpose.
- 5. How will DHS-NPPD ensure that the data collected pursuant to any media monitoring program – should DHS-NPPD ultimately decide to procure such a service – is not used for purposes outside NPPD's media monitoring program? Additionally, please describe the efforts NPPD will undertake, and/or the capabilities it will require of a potential vendor, to

⁵ Id.

⁶ Id.

⁷ See Fabio, supra n. 2.

⁸ Id.

prevent the breach of any database containing information about any journalist, influencer, blogger, social media commentator, or other individual collected pursuant to NPPD's media monitoring program.

I would be remiss if I did not once again raise concern regarding the way DHS' press office initially responded to concerns over the RFI and the name-calling that ensued. A journalist raised questions about a potential media monitoring program. That behavior is beneath the Department and it is an affront to an open, transparent government. I implore you to demand more of those who represent you and the Department to the press.

I appreciate your attention to this inquiry, and I look forward to your response. If you have any questions or require additional information, please contact Alison Northrop, Chief Director for Oversight, at (202) 226-2616.

Benie J. Humps

BENNIE G. THOMPSON

Ranking Member

	From: (b)(6);(b)(7)(C) Sent: 6 Apr 2018 17:11:06 -0400 (b)(6);(b)(7)(C)	
	Subject: FW: Media Monitoring Article	
	(b)(6);(b)(7)(C) We will fill you in on Monday.	
;(b)(7)(Best Regards, (b)(6);(b)(7)(C)	
M. W.	CIPP/G, CIPP/T, CISSP	
92	Director, Sr. Privacy Officer	
	National Protection and Programs Directorate U.S. Department of Homeland Security 1616 N. Ft. Myer Dr. Room Arlington, VA 22209	
	(b)(6);(b)(7)(C)	
	From: (b)(6),(b)(7)(C)	
	Cont. Friday, April 6 2018 F.04 DM	
	To: Sendek, Sara (b)(6);(b)(7)(C) Sears, JoAnne (b)(6);(b)(7)(C)	
	(b)(6);(b)(7)(C)	
	Cc: (b)(6);(b)(7)(C) Subject: RE: Media Monitoring Article	
	Sabjett Ne. Media Montoring / Maior	
	Thanks Sara	
	(b)(5);(b)(6);(b)(7)(C)	Ī
	Happy to look at any draft statements if you decide to go down that route.	
	Best Regards,	
	(b)(6);(b)(7)(C)	
);(b)(7)(
	CIPP/G, CIPP/T, CISSP	
	Director, Sr. Privacy Officer National Protection and Programs Directorate U.S. Department of Homeland Security	
	1616 N. Ft. Myer Dr. Roon Arlington, VA 22209	

From: Sendek, Sara
Sent: Friday, April 6, 2018 4:33 PM
To: Sears, JoAnne ^{(b)(6),(b)(7)(C)}
(b)(6),(b)(7)(C)
Cc: (b)(6);(b)(7)(C)
Subject: RE: Media Monitoring Article
(b)(5);(b)(6);(b)(7)(C)
And thank you for reaching out (b)(6);(b) Nice to meet you via email and I look forward to meeting you in person! From: Sears, JoAnne
Sent: Friday, April 6, 2018 4:30 PM To: (b)(6),(b)(7)(C) Sendek, Sara √(b)(6),(b)(7)(C)
(b)(6);(b)(7)(C) Cc:(b)(6);(b)(7)(C)
Subject: RE: Media Monitoring Article
(b)(6);(b)(7)(C)
Thanks. I greatly appreciate your guidance and we are aware. (b)(5)
b)(5),(b)(6);(b)(7)(C)
Please ensure we include on any and all product drafts.
Thx
JPS
DECEMBER OF LINES
From: (b)(6);(b)(7)(C) Sent: Friday, April 06, 2018 4:25:06 PM To: Sears, JoAnne; Sendek, Sara; (b)(6);(b)(7)(C) Subject: Media Monitoring Article

JoAnne and Sara,

First of all welcome to NPPD, JoAnne it was nice to meet yesterday and Sara I look forward to meeting you (I'm the NPPD Privacy Officer). I wanted to make you both aware that I've seen a few news organizations (Forbes and Bloomberg) carrying a story claiming DHS is compiling a database of journalists and media influencers in what appears to be an NPPD Statement of Work (SOW) posted on FedBizOps.gov.

https://www.forbes.com/sites/michellefabio/2018/04/06/department-of-homeland-security-compiling-database-of-journalists-and-media-influencers/#74aa219b6121

https://biglawbusiness.com/homeland-security-to-compile-database-of-journalists-bloggers/

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(b)(6);(b)(7)(C) and I are happy to Welcome to NPPD © (b)(6);(b)(7)(C)	discuss further.		
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Withheld pursuant to exemption

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Page 194 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

	Sent:	9 Apr 2018 13:16:15 +0000
	To:	(b)(6);(b)(7)(C)
	Subject:	FW: NPPD External Affairs - Social Media Influence Mapping Tool
	Attachments:	SKM_C454e17120509020.pdf
	This is the last email a	about it
	From (b)(6);(b)(7)(C)	
	Sent: Monday, April	19, 2018 9:16 AM
	To: (b)(6);(b)(7)(C) Subject: FW: NPPD I	External Affairs - Social Media Influence Mapping Tool
	Hi(b)(6);(b)(7)(C)	
	Yeah, in terms of em See below.	nail it was way back in December!
	Thanks,	
(b)(6);(b)(7)((b)(6);(b)(7)(C)	
C)	Privacy Analyst	
	The state of the s	and Programs Directorate
	U.S. Department of I	
	1616 N. Fort Myer Di Phone (b)(6);(b)(7)(C)	rive Room Arlington, VA 22209 Mobile (b)(6);(b)(7)(C)
	Email:(b)(6);(b)(7)(C)	IVIODIIC
	A CANADA MARKET	NPPD Privacy Intranet
	From: (b)(6);(b)(7)(C)	ember 19, 2017 4:31 PM
	To: ((b)(6);(b)(7)(C)	Josey, Herbert (b)(6):(b)(7)(C)
	Cc: (b)(6);(b)(7)(C)	NPPDPrivacy
	(b)(6);(b)(7)(C)	
	Subject: NPPD Exter	rnal Affairs - Social Media Influence Mapping Tool
	Hi (b)(6);(b)(7)(C)	7
	HIGAOMONIA	
	Good Afternoon!	
	(b)(5)	
	Control of the Contro	

(b)(6);(b)(7)(C)

From:

Thanks,

(b)(6);(b)(7)(C)

Privacy Analyst

National Protection and Programs Directorate

U.S. Department of Homeland Security

1616 N. Fort Myer Drive | Room Arlington, VA 22209

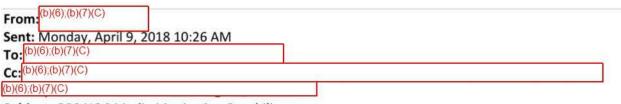
Phone (b)(6);(b)(7)(C)

Email: (b)(6);(b)(7)(C)

DHS Privacy Website | NPPD Privacy Intranet

From:	(b)(6);(b)(7)(C)
Sent:	9 Apr 2018 11:15:21 -0400
To:	(b)(6);(b)(7)(C)
Subject:	FW: OPS NOC Media Monitoring Capability
Hi (b)(6);(b)(7) Want to start looping (b)(5) (b)(6);(b)(7)(C	your into this as we'll probably want some help navigating this (b)(5)
Hi(b)(6);(b)	, 2018 11:14 AM Media Monitoring Capability
(b)(5)	
(b)(5)	
(b)(5)	We're happy to have a call about this but please
know it has always bee	en our intent to put privacy compliance around this.
Best Regards, (b)(6);(b)(7)(C)	
	, CIPP/T, CISSP
Director, Sr. Privacy Of	
	d Programs Directorate U.S. Department of Homeland Security
1616 N. Ft. Myer Dr. R	Oon Arlington, VA 22209
b)(6);(b)(7)(C)	

(b)(6);(b)(7)(C)



Subject: OPS NOC Media Monitoring Capability



Good morning and happy Monday! Per the article below, we noticed that NPPD has put out a Statement of Work to gather and monitor the public activities of media professionals and influencers. PRIV found this interesting given the work the OPS NOC Media Monitoring Capability does & the privacy perimeters within which they work. Could you shed some light on this topic?

Thanks,



http://www.forbes.com/sites/michellefabio/2018/04/06/department-of-homeland-security-compiling-database-of-journalists-and-media-influencers/#1d99ca786121

Page 199 of 230

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(b)(5);(b)(6);(b)(7)(C)

Page 201 of 230

Withheld pursuant to exemption

(b)(5)

From: (b)(6);(b)(7)(C)

Sent: 12 Apr 2018 19:16:27 -0400

(b)(6);(b)(7)(C)

Subject: FW: final usa today oped

FYSA.

(b)(6);(b)(7)(C)

Deputy Chief of Staff (Acting)

National Protection and Programs Directorate

U.S. Department of Homeland Security

(b)(6);(b)(7)(C)

(O) -New(C)

This communication, along with any attachments, is covered by federal and state law governing electronic communications and may contain confidential and legally privileged information. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, use or copying of this message is strictly prohibited. If you have received this in error, please reply immediately to the sender and delete this message. Thank you.

From: Sendek, Sara Sent: Thursday, April 12, 2018 7:10:56 PM **To:** (b)(6);(b)(7)(C) | Mishler, Jeremy; Sears, JoAnne; (b)(6);(b)(7)(C) Travis, Matthew Cc: (b)(6);(b)(7)(C) Subject: RE: final usa today oped (b)(5)From: (b)(6);(b)(7)(C) Sent: Thursday, April 12, 2018 5:56 PM To: Mishler, Jeremy (b)(6);(b)(7)(C) Sears, JoAnne (b)(6):(b)(7)(C) Sendek, Sara (b)(6);(b)(7)(C) (b)(6);(b)(7)(C) Travis, Matthew (b)(6);(b)(7)(C) Cc: (b)(6);(b)(7)(C) Early, Emily (b)(6);(b)(7)(C) Subject: RE: final usa today oped (b)(5)(b)(6);(b)(7)(C) Deputy Chief of Staff (Acting)

National Protection and Programs Directorate U.S. Department of Homeland Security (b)(6);(b)(7)(C) (O) -New(C) This communication, along with any attachme

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To: Sears, JoAnne (b)(6);(b)(7)(C) Sendek, Sara (b)(6);(b)(7)(C)	
(b)(6);(b)(7)(C)	Travis,
Matthew (b)(6);(b)(7)(C)	Chalsinstn
Cc: McConnell, Scott (b)(6),(b)(7)(C) ; Early, Emily	
(b)(6);(b)(7)(C)	
Subject: RE: final usa today oped	
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From: Sears, JoAnne	
Sent: Thursday, April 12, 2018 5:51:00 PM To: Sendek, Sara; (b)(6);(b)(7)(C) Mishler, Jeremy; Travis, Matthew	
To: Sendek, Sara; (b)(6)(b)(7)(C) Mishler, Jeremy; Travis, Matthew	
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Cc: McConnell, Scott; Early, Emily; (b)(6);(b)(7)(C)	
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Subject: FW: final usa today oped	
FYI. This will most likely run tomorrow.	
From: Houlton, Tyler	
Sent: Thursday April 12 2018 5:36 PM	Λ

Subject: final usa today oped

Cc: (b)(6);(b)(7)(C)

With some edits. Sending over tonight. If you have any major concerns let me know. Remember this is only a 320 word rebuttal and not the place to go into in-depth operational arguments. USA Today is also the coloring book of newspapers so they wouldn't be able to handle that type of analysis regardless. Thanks.

Please Let Us Read The News!

The bizarre media interest in a bureaucratic solicitation for a generic "media monitoring" vendor to support a Department of Homeland Security (DHS) agency should baffle anyone who works in government, business and – particularly – journalism. Yet, DHS's recent public advertisement to secure the services of an ordinary "news clip" company to aggregate stories from around the world has hijacked the overexcited imagination of some.

This type of media service, which has been in use by private and public sector public affairs teams for generations, allows DHS to be better responsive to noted public concerns, participate in informed public policy debates, monitor global security events in real time, and provide journalists follow up comment on recently reported stories. The solicitation also required a database of reporters who cover our issues – basically a digital rolodex of reporters – so policy makers can follow their reporting and contact them.

Instead of hiring a team of multilingual 24-hour-a-day news hawks to monitor global media, we decided to do what is unequivocally standard, routine and customary for most every Fortune 500 business, government agency and newsroom; we asked the private sector to provide a far better technology solution at a fraction of the expected in-house cost.

Fortunately, some in the media understand how common and useful these clips are and did not buy into the faux hysteria. "This is nothing more than an attempt at media analysis. It's not at all different from what I have seen other agencies undertake to better understand the communication landscape. In fact, it would be PR malpractice not to put something like this together," said John Kirby, a CNN military analyst and former spokesman at the Departments of State and Defense.

All we want to do is read news stories posted online and email reporters our press releases. That seems pretty harmless.

Tyler Q. Houlton is the U.S. Deputy Assistant Secretary of Homeland Security for Public Affairs

Tyler Q. Houlton

Press Secretary

U.S. Department of Homeland Security

(b)(6);(b)(7)(C)

From: (b)(6),(b)(7)(C)

 Sent:
 19 Apr 2018 00:13:20 +0000

 To:
 Kaplan, Sam (b)(6),(b)(7)(C)

Subject: FW: Flagging: USA Today

Fysa

From: Sendek, Sara

Sent: Wednesday, April 18, 2018 7:17:11 PM

To: Krebs, Christopher; Travis, Matthew; Early, Emily; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C)

(b)(6),(b)(7)(C) Manfra, Jeanette

Cc: (b)(6);(b)(7)(C)

Subject: RE: Flagging: USA Today

Please see below for both editorial and response.

Memo to DHS: Track terrorists, not journalists

USA Today

THE EDITORIAL BOARD

April 18, 2018

https://amp.usatoday.com/amp/505457002

You'd think that the Department of Homeland Security would have its hands full tracking terrorists. But it looks like there's still time (and taxpayer money) to track what kind of press the agency is getting around the globe.

The DHS office responsible for protecting the nation's physical and cyber infrastructure wants to hire a company to monitor news stories related to DHS or "a particular event" — along with their "sentiment" — across 290,000 media outlets in more than 100 languages.

The winning contractor would assemble a database of "top media influencers," including correspondents, editors, bloggers and those on social media, their contact information and an overview of their "previous coverage."

It would also measure something called "AVE." That stands for "advertising-value equivalency," often used in public relations to calculate the value of media exposure, based on what the equivalent cost in advertising would be.

Precisely how all this makes America safer, or how much it would cost, is unclear. Frankly, it sounds more fitting for a Fortune 500 company trying to enhance its image than a government agency with a life-saving mission.

When some news outlets suggested this looked like the start of a government effort to monitor the leanings of top journalists, DHS spokesman Tyler Houlton responded with — what else? — a tweet: "Despite what some reporters may suggest, this is nothing more than the standard

practice of monitoring current events in the media. Any suggestion otherwise is fit for tin foil hat wearing, black helicopter conspiracy theorists."

Actually, the idea of government cataloging reporters based on the tone of their stories isn't so far-fetched. In 2009, the Pentagon terminated a \$1.5 million public relations contract after it was revealed the firm was assessing journalists' work for "perspective, style and tone" before embedding them with troops.

Last week, Houlton told us that the purpose of the planned database is to collect "stories across the globe about events and issues ... that impact national security," adding that other agencies under DHS already have similar operations.

It's true that government agencies, like private companies, have long monitored stories about themselves and events that affect their mission. The Pentagon, for instance, still compiles news and opinion for distribution to military and civilian officials.

But the DHS plan, at least as described in the solicitation, goes beyond standard practice. It's media monitoring on steroids — and in Bengali, Sunda, Sindhi, Tagalog and Zulu.

Here's a little advice. When reporters ask questions, don't tweet that they're crazy. It's not the best way to influence "media influencers." And if a government agency wants good coverage, it's easy. Just do a good job.

DHS: All we want to do is read the news USA Today TYLER Q. HOULTON April 18, 2018 https://amp.usatoday.com/amp/33962875

The bizarre media interest in a bureaucratic solicitation for a generic "media monitoring" vendor to support a Department of Homeland Security agency should baffle anyone who works in government, business and — particularly — journalism. Yet, DHS' recent public advertisement to secure the services of an ordinary "news clip" company to aggregate stories from around the world has hijacked the over-excited imagination of some.

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"This is nothing more than an attempt at media analysis. It's not at all different from what I have seen other agencies undertake to better understand the communication landscape. In fact, it would be PR malpractice not to put something like this together," said John Kirby, a CNN military analyst and former spokesman at the Departments of State and Defense.

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Tyler Q. Houlton is the deputy assistant secretary of Homeland Security for Public Affairs.

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Sara Sendek			

	From: (b)(6);(b)(/)(C)
	Sent: 9 Apr 2018 15:18:56 +0000
	To: (b)(6);(b)(7)(C)
	Subject: FW: OPS NOC Media Monitoring Capability
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	Director, Sr. Privacy Officer
	National Protection and Programs Directorate U.S. Department of Homeland Security
	1616 N. Ft. Myer Dr. Room Arlington, VA 22209
	Office: (b)(6);(b)(7)(C)
	(b)(6);(b)(7)(C)
	TO VALUE OF THE PARTY OF THE PA
	From: (b)(6);(b)(7)(C)
	Sent: Monday, April 9, 2018 11:14 AM
	To: Binstock, Max (b)(6);(b)(7)(C) (b)(6);(b)(7)(C)
	Cc. (b)(6);(b)(7)(C)
	(b)(6);(b)(7)(C)
	(b)(6);(b)(7)(C)
	Subject: RE: OPS NOC Media Monitoring Capability
	Subject: NE. 013 Noe Media Monitoring capability
	Hi (b)(6);(b)
	(b)(5)
	know it has always been our intent to put privacy compliance around this.
	Deat December
	Best Regards,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)	CIPP/G, CIPP/T, CISSP
Director, Sr.	Privacy Officer
	tection and Programs Directorate U.S. Department of Homeland Security
1616 N. Ft. N	Nyer Dr. Room Arlington, VA 22209
Office: (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)	

From: (b)(6);(b)(7)(C)	
Sent: Monday, April 9, 2018 10:26 AM	
To: (b)(6);(b)(7)(C)	
Cc: (b)(6);(b)(7)(C)	
(b)(6);(b)(7)(C)	
Subjects ODS NOC Madie Manitorine Comphility	

Subject: OPS NOC Media Monitoring Capability

(b)(6);(b)(7)(C)

Good morning and happy Monday! Per the article below, we noticed that NPPD has put out a Statement of Work to gather and monitor the public activities of media professionals and influencers. PRIV found this interesting given the work the OPS NOC Media Monitoring Capability does & the privacy perimeters within which they work. Could you shed some light on this topic?

Thanks,

(b)(6);(b)(7)(C)

http://www.forbes.com/sites/michellefabio/2018/04/06/department-of-homeland-security-compiling-database-of-journalists-and-media-influencers/#1d99ca786121

Page 211 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 212 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 213 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 214 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 215 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 216 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

Page 217 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

of the Freedom of Information and Privacy Act

Page 218 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

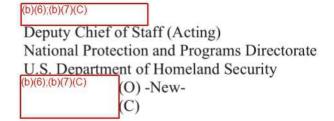
of the Freedom of Information and Privacy Act

From: (b)(6);(b)(7)(C)

Sent: 7 Apr 2018 15:18:16 -0400 (b)(6),(b)(7)(C)

Subject: RE: Flagging this for confirmation purposes

Perfect. Thanks.



This communication, along with any attachments, is covered by federal and state law governing electronic communications and may contain confidential and legally privileged information. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, use or copying of this message is strictly prohibited. If you have received this in error, please reply immediately to the sender and delete this message. Thank you.

From: (b)(6);(b)(7)(C)

Sent: Saturday, April 07, 2018 3:13:57 PM

To (b)(6);(b)(7)(C)

Subject: RE: Flagging this for confirmation purposes

you want to call me and the b)(7)(C) we can conference you in?

From:(b)(6);(b)(7)(C)

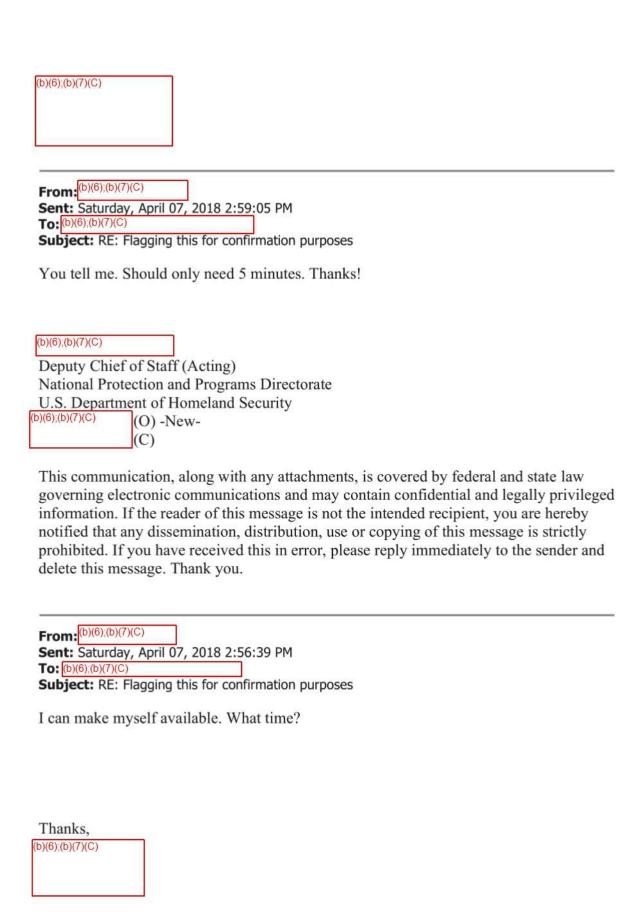
Sent: Saturday, April 07, 2018 3:01:19 PM

To: (b)(6);(b)(7)(C)

Subject: RE: Flagging this for confirmation purposes

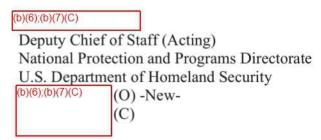
I'm free right now and probably until 6.

Thanks,



From:	(b)(6);(b)(7)(C)]
Sent:	Saturday, Apr	i 07, 2018 2:44:58 PM
To: (b)((6);(b)(7)(C)	
Cc:		
Subje	ect: RE: Flaggi	ng this for confirmation purposes
Addir	ng (b)(6);(b)(7)(C)	

Either of you around this afternoon for a few quick questions?



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```
From: (b)(6),(b)(7)(C)

Sent: Friday, April 06, 2018 11:52:50 PM

To: (b)(6),(b)(7)(C)

Subject: FW: Flagging this for confirmation purposes

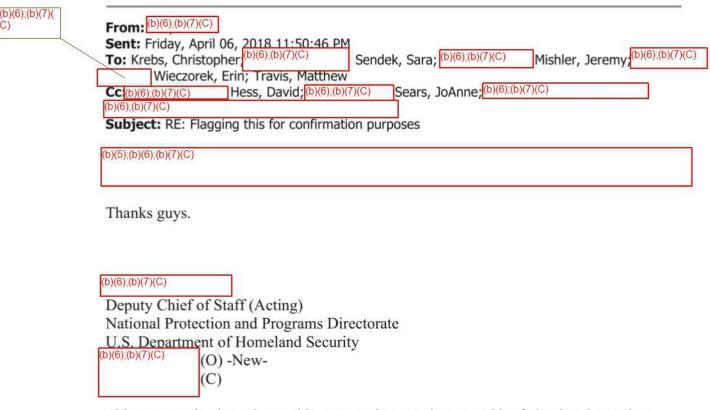
Can we talk in the morning? (b)(5)
```

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Deputy Chief of Staff (Acting)
National Protection and Programs Directorate
U.S. Department of Homeland Security

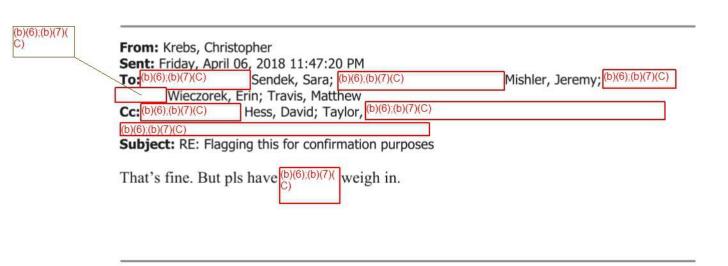
(b)(6),(b)(7)(C)
(O) -New-
(C)
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This communication, along with any attachments, is covered by federal and state law governing electronic communications and may contain confidential and legally privileged information. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, use or copying of this message is strictly

prohibited. If you have received this in error, please reply immediately to the sender and delete this message. Thank you.



This communication, along with any attachments, is covered by federal and state law governing electronic communications and may contain confidential and legally privileged information. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, use or copying of this message is strictly prohibited. If you have received this in error, please reply immediately to the sender and delete this message. Thank you.



From:	(b)(6);(b)(7)(C)
Sent:	7 Apr 2018 11:03:00 +0000
To:	(b)(6);(b)(7)(C)
Subject:	RE: Flagging this for confirmation purposes
(b)(5)	
Thanks, (b)(6);(b)(7)(C)	
To: (b)(6);(b)(7)(C) Ser Erin Cc: Gauvin, Connor	06, 2018 9:08:06 PM ndek, Sara; Mishler, Jeremy; Krebs, Christopher; (b)(6):(b)(7)(C) Wieczorek, ; Hess, David; (b)(6):(b)(7)(C) Sears, JoAnne; (b)(6):(b)(7)(C)
(b)(6);(b)(7)(C)	ing this for confirmation purposes
Subject: RE: Flagg	ing this for confirmation purposes
b)(6);(b)(7)(C) After the 9:30 wor (b)(6);(b)(7)(C)	ks and flexible Monday. Adding (b)(6);(b)(7)(C) as well
To: Sendek, Sara; N Cc: (b)(6);(b)(7)(C) b)(6);(b)(7)(C)	06, 2018 8:49:54 PM Mishler, Jeremy; Krebs, Christopher; (b)(6);(b)(7)(C)
Subject: RE: Flagg	ing this for confirmation purposes
Adding DM and P	RIV
0)(5)	

From:	Sendek, Sara
Sent:	6 Apr 2018 21:17:52 -0400
To:	Krebs, Christopher; (b)(6),(b)(7)(C)
(6);(b)(7)(C) Wieczorek,	Erin
Cc:	(b)(6);(b)(7)(C) Hess, David;(b)(6);(b)(7)(C) Sears, JoAnne;(b)(6);(b)(7)(C
(b)(6),(b)(7)(C)	
Subject:	RE: Flagging this for confirmation purposes
2	The state of the s
(b)(5)	
50 80 32 TO	
From: Krebs, Chris	
	06, 2018 9:12:34 PM
To: (b)(6);(b)(7)(C)	Sendek, Sara; (b)(6),(b)(7)(C) Wieczorek, Erin
Cc: (b)(6);(b)(7)(C)	Hess, David; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)	
Subject: RE: Flag	ging this for confirmation purposes
Name and Administration of the Control of the Contr	9 1972 91 di
(b)(5);(b)(6);(b)(7)(C)	
From: (b)(6);(b)(7)(C)	
Sent: Friday, April	06, 2018 9:08:06 PM
	endek, Sara (b)(6);(b)(7)(C) Krebs, Christopher; (b)(6);(b)(7)(C) Wieczorek,
Erin	
Cc: (b)(6);(b)(7)(C)	Hess, David; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C)
(b)(6),(b)(7)(C)	
Subject: RE: Flag	ging this for confirmation purposes
(b)(6);(b)(7)(C)	
After the 9:30 wo	orks and flexible Monday. Adding (b)(6)(b) as well
Tittel the 7.50 We	The and Hearton Monday. Fideling (/)(C)
(L) (0) (L) (7) (0)	
(b)(6);(b)(7)(C)	
From: (b)(6);(b)(7)(C)	
	06, 2010 0:40:E4 PM
	06, 2018 8:49:54 PM
To(b)(6);(b)(7)(C)	Krebs, Christopher; (b)(6);(b)(7)(C) Wieczorek, Erin
Cc (b)(6);(b)(7)(C)	Hess, David; (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C)
(b)(6):(b)(7)(C)	

Page 225 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

of the Freedom of Information and Privacy Act

(b)(6);(b)(7)(C) From: Sent: 6 Apr 2018 21:16:24 +0000 To: (b)(6);(b)(7)(C) Subject: RE: Media Monitoring Article Happy Friday!!! Thanks, (b)(6);(b)(7)(C) From: (b)(6);(b)(7)(C) Sent: Friday, April 06, 2018 5:11:06 PM To: (b)(6);(b)(7)(C) Subject: FW: Media Monitoring Article (b)(6);(b)(7)(C) We will fill you in on Monday. Best Regards, (b)(6);(b)(7)(C) (b)(6);(b)(7)(C) CIPP/G, CIPP/T, CISSP Director, Sr. Privacy Officer National Protection and Programs Directorate | U.S. Department of Homeland Security 1616 N. Ft. Myer Dr. Room Arlington, VA 22209 (b)(6);(b)(7)(C) From: (b)(6);(b)(7)(C) Sent: Friday, April 6, 2018 5:04 PM Sears, JoAnne (b)(6);(b)(7)(C) To: Sendek, Sara (b)(6);(b)(7)(C) (b)(6);(b)(7)(C) Cc:(b)(6);(b)(7)(C) (b)(6);(b)(7)(C) Subject: RE: Media Monitoring Article

Thanks Sara

(b)(6);(b)(7)(

(b)(6);(b)(7)(C) From: 6 Apr 2018 21:32:14 +0000 Sent: (b)(6);(b)(7)(C) To: Subject: RE: Media Monitoring Article (b)(5)Thanks, (b)(6);(b)(7)(C) From: (b)(6);(b)(7)(C) Sent: Friday, April 06, 2018 5:03:36 PM To: Sendek, Sara; Sears, JoAnne; (b)(6);(b)(7)(C) Cc: (b)(6);(b)(7)(C) Subject: RE: Media Monitoring Article Thanks Sara (b)(5);(b)(6);(b)(7)(C) Happy to look at any draft statements if you decide to go down that route. Best Regards, (b)(5);(b)(6);(b)(7)(CIPP/G, CIPP/T, CISSP Director, Sr. Privacy Officer National Protection and Programs Directorate | U.S. Department of Homeland Security 1616 N. Ft. Myer Dr. Room Arlington, VA 22209 (b)(5);(b)(6);(b)(7)(C) From: Sendek, Sara

> DHS-001-00028-000227 EPIC-18-04-13-NPPD-FOIA-20181011-Production

Sent: Friday, April 6, 2018 4:33 PM

(b)(5);(b)(6);(

b)(7)(C)

From:	(D)(6);(D)(1)(C)
Sent:	6 Apr 2018 20:47:04 +0000
To:	(b)(6);(b)(7)(C)
Subject:	RE: Media Monitoring Article
(b)(5)	
From: Sendek, Sara Sent: Friday, April 6, To: Sears, JoAnne (b) (b)(6),(b)(7)(C) Cc (b)(6),(b)(7)(C) Subject: RE: Media I)(6);(b)(7)(C)
b)(5)	
From: Sears, JoAnne	
Sent: Friday, April 6, To (b)(6);(b)(7)(C)	Sendek, Sara (b)(6);(b)(7)(C)
	Sendek, Sara
(b)(6);(b)(7)(C) Cc:(b)(6);(b)(7)(C)	
Subject: RE: Media I	Monitoring Article
b)(6);(b)(7)(C)	
Thanks. I greatly a (b)(5)	appreciate your guidance and we are aware. (b)(5)
Please ensure we in	nclude (b)(6);(b)(7)(C) on any and all product drafts.
Thx JPS	
From: (b)(6);(b)(7)(C) Sent: Friday, April 0	6, 2018 4:25:06 PM

(b)(6);(b)(7)(C) From: 9 Apr 2018 19:57:57 +0000 Sent: (b)(6);(b)(7)(C) To: Subject: RE: Meeting request - Monday, April 9 (b)(5)From: (b)(6);(b)(7)(C) Sent: Monday, April 9, 2018 3:56 PM To (b)(6);(b)(7)(C) Subject: RE: Meeting request - Monday, April 9 (b)(5)From: Sendek, Sara Sent: Monday, April 9, 2018 3:45 PM To: Sears, JoAnne (b)(6);(b)(7)(C) (b)(6);(b)(7)(C) Subject: RE: Meeting request - Monday, April 9 Apologies for the multiple emails, and I are briefing Jeanette right now and have realized there is the potential for her to be asked about this on record tomorrow. (b)(5) (b)(5)From: Sendek, Sara Sent: Monday. April 09, 2018 3:01:10 PM To: (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C) (b)(6);(b)(7)(C) Subject: RE: Meeting request - Monday, April 9

All – per this morning's meeting, I've updated the language from the statement, but also tried to keep it concise and only a few sentences. Please let me know if you have edits or if this properly addresses everyone's concerns.

(b)(6);(b)(7)(

From: (b)(6),(b)(7)(C)
Sent: 9 Apr 2018 19:49:13 +0000
To: (b)(6);(b)(7)(C)
Subject: RE: Meeting request - Monday, April 9
b)(5)
From:(b)(6);(b)(7)(C)
Sent: Monday, April 9, 2018 3:46 PM
To: Sendek, Sara (b)(6);(b)(7)(C) Sears, JoAnne (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)
Subject: RE: Meeting request - Monday, April 9
Sara we'll look at this from the privacy perspective and get back with you shortly (b)(6);(b)(7)(C)
From: Sendek, Sara
Sent: Monday, April 9, 2018 3:45 PM To: Sears, JoAnne (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C) Subject: RE: Meeting request - Monday, April 9
Apologies for the multiple emails, $\frac{(b)(6);(b)}{(7)(C)}$ and I are briefing $\frac{(b)(6)}{(b)(6)}$ right now and have realized there is the potential for her to be asked about this on record tomorrow.
(b)(5)
From: Sendek, Sara Sent: Monday, April 09, 2018 3:01:10 PM
To: (b)(6);(b)(7)(C) Sears, JoAnne; (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C) Subject: RE: Meeting request - Monday, April 9
All – per this morning's meeting, I've updated the language from the statement, but also tried to keep it concise and only a few sentences. Please let me know if you have edits or if this properly addresses everyone's concerns.
(b)(5)