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UNITED STATES OF AMERICA Federal Trade Commission

August 21, 2018

Via electronic mail

Marc Rotenberg (rotenberg@epic.org)
Electronic Privacy Information Center (EPIC) President

Christine Bannan (bannan@epic.org) EPIC Consumer Privacy Counsel

Dear Sir and Madam:

Thank you for your August 17, 2018 letter raising concerns about Google's practice of tracking user location. Among other things, you state that Google "has misrepresented the extent to which users have control over the location data that the company has already acquired." You therefore request that the FTC investigate whether Google's practice violates the FTC settlement.

We appreciate the information and analysis you provided, and we will carefully consider your submission. The FTC systematically monitors compliance with all its consumer protection orders. Accordingly, an attorney is assigned to each case to ensure compliance as part of that process. The attorney reviews and analyzes the defendant's compliance reports and other information, and conducts further reviews and inquiry as appropriate. As with all orders, the Google order is undergoing just such a review.

Thank you for bringing this matter to our attention.

James A. Kohm

Associate Director